

WHY SHOULD YOU
SCHEDULE YOUR
ANNUAL
HALO
BREAST TEST
TODAY?

Because **you're 25 or older** and
may not have a family history of
breast cancer

Because you're among thousands
of women who recognize the
importance of being proactive
about your breast health

BECAUSE **YOU'RE HEALTHY**
TODAY AND YOU WANT TO
KEEP IT THAT WAY

HALO

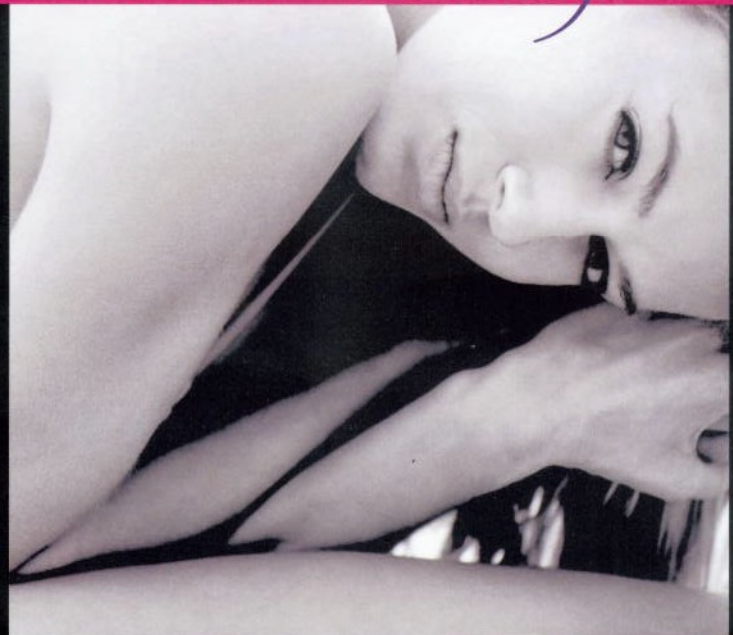
www.NEOMATRIX.com

877-HALOPAP

The HALO Well Breast Test has not been tested in pregnant women.
Not indicated for use in lactating women.
HALO is a risk assessment tool and not a diagnostic.

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TAKE FIVE
MINUTES
FOR THE
HEALTH
OF YOUR
BREASTS



Learn why more and more women are making
the HALO® Breast Test™ part of their annual
well-woman exam and never looking back.

HALO

YOU HAVE POWER.

AS A WOMAN WHO TAKES CHARGE OF YOUR LIFE, you do things every day to **maintain your good health**. From popping a daily multivitamin and hitting the gym to visiting your physician's office for your annual exam.

Getting a **HALO Breast Test** every year is one more thing that you can do to stay in control of your health. It's a **simple, noninvasive, 5-minute test** that enables you, a woman who is **25 or older** and may not have a family history of breast cancer, to proactively monitor the health of your breasts on a regular basis.

YOU'RE HEALTHY.

MANY WOMEN THINK they don't need to consider their breast health if breast cancer doesn't run in their family and they're too young for regular mammograms. But they don't realize that **8 out of 9 women diagnosed with breast cancer have no family history** of the disease and 250,000 women living with breast cancer today are under the age of 40.

THE HALO BREAST TEST DOES NOT REPLACE mammograms and breast exams. But by making it a part of your **annual well-woman exam starting as young as 25**, your physician will be able to identify abnormal or precancerous cells in your breasts **years earlier than a mammogram** or breast self exam would ever detect a lump.



TAKE FIVE MINUTES PER YEAR.

HERE'S WHAT TO EXPECT WITH THE HALO BREAST TEST:

1. A **revolutionary technology** elicits a small amount of fluid from the nipple, quickly and with minimal discomfort.
2. That **fluid is then tested** for abnormal or precancerous cells.
3. **Most women have no abnormalities** from year to year. But even if abnormal cells are detected, it does not mean you have cancer. It simply means your physician will provide you with more **frequent breast surveillance**, as well as potential treatment options to help prevent the onset of cancer.

WORTH EVERY PENNY.

BECAUSE THE HALO BREAST TEST IS RELATIVELY NEW, insurance companies are not yet paying for it. But it's recommended by leading physicians and it can be included as part of your annual well-woman exam for **less than the cost of a pair of designer jeans**. As an opportunity to proactively maintain the health of your breasts, the **once-a-year cost** is well worth it.